Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the

application:

Listing of Claims:

1. (currently amended) A method for electronically identifying a vehicle wheel on-the-fly

moving downstream from one processing location to another, said method comprising the

steps of:

as the vehicle wheel moves downstream, locating a machine-readable (a)

identification mark applied to an exposed surface of the vehicle wheel; and

electronically reading the identification mark on-the-fly without stopping (b)

downstream movement of the vehicle wheel.

2. (original) A wheel identification method according to claim 1, and comprising a first

stage reading operation for locating the machine-readable identification mark on the

moving vehicle wheel.

3. (original) A wheel identification method according to claim 2, and comprising a second

stage reading operation downstream of said first stage reading operation for electronically

reading the identification mark on the moving vehicle wheel.

4. (original) A wheel identification method according to claim 3, wherein the second stage

reading operation comprises mounting multiple ID scanners at predetermined locations

relative to the moving vehicle wheel.

5. (original) A wheel identification method according to claim 3, wherein the second stage

reading operation comprises mounting a single ID scanner at a predetermined location

relative to the moving vehicle wheel.

6. (original) A wheel identification method according to claim 5, and comprising adjusting

the location of the ID scanner relative to the moving vehicle wheel, such that the scanner

intercepts the identification mark applied to the vehicle wheel.

7. (original) A wheel identification method according to claim 3, and comprising rotating

the vehicle wheel between the first and second stage reading operations, such that the

identification mark is oriented for interception by the ID scanner.

8. (original) A wheel identification method according to claim 1, and comprising locating

at least one of multiple machine-readable identification marks applied to a circumference

of the vehicle wheel.

9. (original) A wheel identification method according to claim 8, wherein the vehicle wheel

comprises at least three circumferentially-spaced, machine-readable identification marks.

10. (original) A wheel identification method according to claim 9, wherein the identification

marks are applied to a rim barrel of the vehicle wheel.

11. (original) A wheel identification method according to claim 9, wherein the identification

marks are applied to a rim flange of the vehicle wheel.

12. (currently amended) A wheel identification system for electronically identifying a

vehicle wheel on-the-fly moving downstream from one processing location to another, said

system comprising:

means for locating a machine-readable identification mark applied to an (a)

exposed surface of the vehicle wheel; and

at least one ID scanner for electronically reading the identification mark on-(b)

the-fly without stopping the vehicle wheel as the vehicle wheel moves downstream.

13. (original) A wheel identification system according to claim 12, wherein said means for

locating the identification mark comprises a camera mounted upstream of said at least one

ID scanner.

14. (original) A wheel identification system according to claim 12, and comprising means

for adjusting the location of said at least one ID scanner relative to the moving vehicle

wheel, such that said ID scanner intercepts the identification mark applied to the vehicle

wheel.

15. (original) A wheel identification system according to claim 12, and comprising means

located upstream of said at least one ID scanner for rotating the vehicle wheel, such that

the identification mark is oriented for interception by the ID scanner.

16. (original) A wheel identification system according to claim 12, and comprising multiple

ID scanners mounted at predetermined locations relative to the moving vehicle wheel.

17. (New) A wheel identification system for electronically identifying a vehicle wheel on-the-

fly moving downstream from one processing location to another, said system comprising:

means for locating a machine-readable identification mark applied to an (a)

exposed surface of the vehicle wheel, the identification mark being located on an area of

the wheel selected from a group consisting of a circumference of the vehicle wheel, a rim

barrel of the vehicle wheel, and a rim flange of the vehicle wheel; and

(b) at least one ID scanner for electronically reading the identification mark on-

the-fly without stopping the vehicle wheel as the vehicle wheel moves downstream.